

Presented at Global Forum on  
14-16 October 2014  
Organized by UNESCO-UNEVOC



*From .com To Cookbook & Beyond*

*Is your glass half full well it should be...*

James Eder: Founder & Head of New Business

@jameseder @thebeansgroup



**StudentBeans**



Media Innovation Award 2014

Digital Business Of The Year 2013

Performance Marketing Award 2013

*Watch your thoughts; they become words.*

*Watch your words; they become actions.*

*Watch your actions; they become habits.*

*Watch your habits; they become character.*

*Watch your character; it becomes your destiny.*

*Unknown*

# Student Beans

CHIQUITO



Microsoft



The Economist



cine world  
CINEMAS

giraffe



national express





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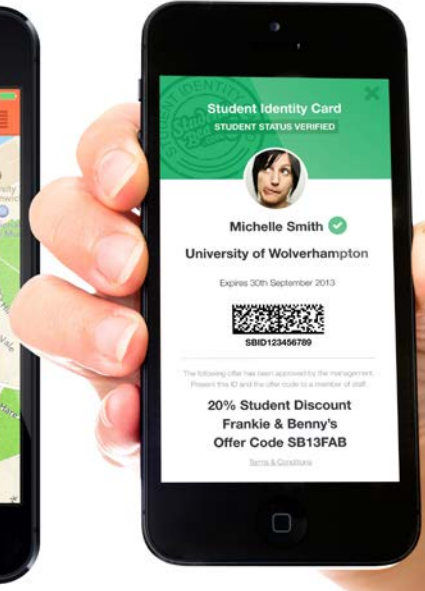
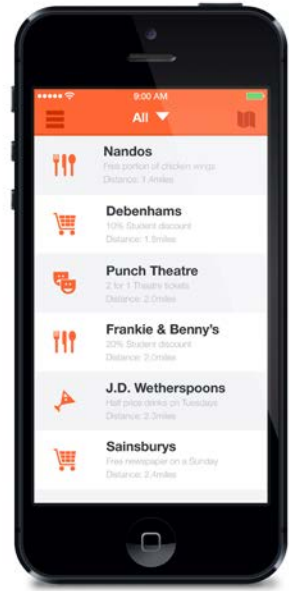


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Tea, hugs and the odd stretch of silence

Easy right?



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DIVIDABIL

 15 things eBay pros don't want you to know  
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 8 ways to furnish your uni house for FREE  
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# 101 reasons you need to live in London once

We tell you why moving to London will be the best decision you ever make...

Robin Edds - 25 June 2013

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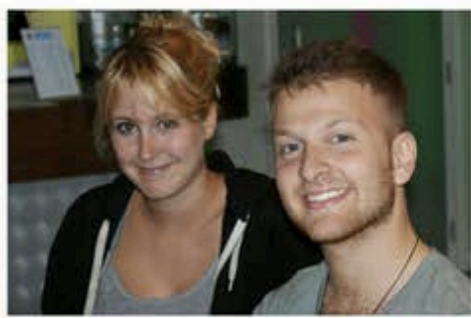
Deciding what to do with your life is tough. Apparently professional bed tester jobs are few and far between, and very few people are lucky



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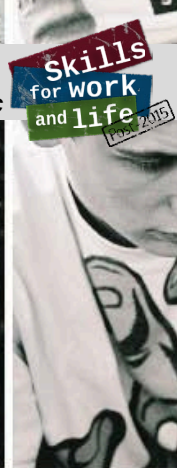
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